

COLORS

Primary Colors

| | | | |
|-------------------------------|-----------------------------|---------------------------|---------------------------|
| Dark Purple #31235C | Purple 01 #7841E1 | Blue 01 #237DFF | Cyan 01 #00BFF0 |
| | Purple 02 #9357FF | Blue 02 #00ACFD | Cyan 02 #00E4F4 |

Full Color

| | | | |
|-------------------------|-----------------------------|------------------------|------------------------------|
| Black #000000 | Dark Grey #414042 | Grey #808080 | Light Grey #F1F1F1 |
|-------------------------|-----------------------------|------------------------|------------------------------|

TYPOGRAPHY

Arboria Font

H1
ARBORIA BOLD
60PX
**Disinfect. Advertise.
Monetize.**

H2
ARBORIA BOLD
56PX
**Disinfect. Advertise.
Monetize.**

H3
ARBORIA BOLD
44PX
**Disinfect. Advertise.
Monetize.**

H4
ARBORIA BOOK
36PX
**Disinfect. Advertise.
Monetize.**

H5
ARBORIA BOLD
30PX
Disinfect. Advertise.
Monetize.

BODY LARGE
ARBORIA BOOK
18PX
The good news, phones are everywhere. The bad news, phones go everywhere. Our phones are dirty. Really dirty. The solution? iCleanse. iCleanse disinfects phones in 15 seconds. Plus, we monetize the process through advertising revenue.

BODY SMALL
ARBORIA LIGHT
16PX
The good news, phones are everywhere. The bad news, phones go everywhere. Our phones are dirty. Really dirty. The solution? iCleanse. iCleanse disinfects phones in 15 seconds. Plus, we monetize the process through advertising revenue.

LOGO

Full Color



Single Color

